



REPORT 2020

ACADEMY OF PATIENT ORGANIZATIONS

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APO Project manager, AIFP



ONLINE
YEAR

THE ACADEMY OF PATIENT ORGANIZATION (APO)

is an AIFP educational and capacity building project intended for the Czech patient organizations with the main pillars:

- Education
- Multi-source funding
- Networking
- Transparency

The goals of APO are primarily:

- To promote the independence of the Czech patient organizations
- To support their long-term development
- To improve quality of internal processes and transparency in financing
- To get funding from the Czech and EU sources
- To improve the quality of their negotiation and communication skills
- To use the internet and Social media effectively
- To explain Legal process, rights and duties of patients

2012

APO has started in 2012. The Kick off meeting was held in the Parliament of the Czech Republic. The special guest Mary Baker, President of the European Brain Council, the deputies of the Health Committee and more than 40 representatives of patient organizations participated at the Kick off meeting. **30 patient organizations** were involved in APO 2012–2013 and were represented by 44 individual attendees.

2013

APO followed in 2013 by **Advanced Retraining course “NGO Effective Manager” – accredited by the Ministry of Labor and Social Affairs.** Number of 18 individual representatives of patient organizations participated the course. It included 16 all-days of education with screened presence and one examination day. Successful attendees received an official certificate.

2014

APO in 2014 began by the Kick off meeting in the Senate of the Czech Republic in October 2013 and Mr. Martin Holcát, the Minister of Health of the Czech Republic granted the **first auspices to the APO project.** With 27 newly registered patient organizations APO continued with **57 patient organizations** and **25 full-day lectures.** **APO Alumni**, the first annual informal meeting of representatives of patient organizations and deputies of the health care system, was initiated in October 2014 and was held in the U.S. Residence in Prague. His excellence Mr. Andrew Shapiro, US Ambassador in the Czech Republic opened the event. APO received the **second auspices** from the deputy of the Minister of Health of the Czech Republic.

Anonymous Online advisory center “I Know My Medications”, a sub-project of APO was launched in June 2014. It helps patients to understand the medications they are taking and to identify potential interactions and multiple use of the same molecule and also to recognize specific food and herbs that should be avoided. We have received more than 50 000 queries until the end of year 2019.

2015

APO continued in 2015 with **71 involved Czech patient organizations** and **24 all-day lectures** took place. **APO Advisory Board** with 9 members was established in June 2015. The next sub-project **APO Summer School**, all-day event in cooperation with the Czech Medical Association of J. E. Purkyně was held in the end of summer 2015. Its task to achieve closer collaboration between representatives of patient organizations and deputies of Medical Professionals.

APO Alumni II was held in the British Embassy in Prague. Her excellence Mrs. Jan Thompson warmly welcomed the participants. The invitation accepted Mrs. Nicola Bedlington, European Patients' Forum (EPF), Mrs. Lenka Teska Arnoštová, the first deputy of the Minister of Health in the Czech Republic, Mrs. Alena Šteflová, Head of WHO Country Office in the Czech Republic, more than 60 representatives of patient organizations and other interest groups in the Czech healthcare system. In summer 2015 **APO Facebook profile** was created.

2016

More than **80 Czech patient organizations** were involved in APO 2016 and their representatives attended **24 all-day APO lectures**. Two of these workshops were organized in cooperation with the Ministry of Health of the Czech Republic.

APO Advisory Board met two times in 2016 and supported to organize the second Annual **APO Summer School II**, all-day event in cooperation with the Czech Medical Society to continue in dialogue and deeper cooperation. Both sides, representatives of patient organizations and medical professionals met at the Round tables on 11 different therapeutic areas. One and half hour long discussion with the first deputy to the Minister of Health of the Czech Republic was on the programme of the APO Summer School II.

APO Award in two categories: The best ongoing project (winner was Mamma HELP) and the best innovative project vision (winner Parkinson-Help) was announced for the first time in 2016. The third **APO Alumni III** was held under the patronage of the French Ambassador in November 2016 at the French Embassy in Prague. The representatives of the patient organizations and the deputies of the Ministry of the Health, the State Institute for Drug Control, World Health Organization, Czech Medical Society JEP, Industry, media and others participated the event.

2017

APO continued with more than **90 patient organizations** who had a chance to attend **23 all-day workshops**.

50 representatives of patient organizations participated in a **three-day programme in Brussels** under the auspices of Mrs. Kateřina Konečná, a member of the European Parliament. The main part of the Brussels programme was the conference "Why Europe", round tables with the European patient organizations and networking event in the Czech House in Brussels, the Minister of Health, the first Deputy to the Minister, representatives of the European Parliament, the European umbrella organizations, the Permanent Representation of the Czech Republic to the EU, the EFPIA, pharmaceutical industry representatives and others attended the event.

In 2017, an all-day patient conference the **APO Summer School** was held, the main topic being the Health Technology Assessment (HTA). Key European HTA experts and a representative of patients from Germany had accepted our invitation.

The second **APO Award** in two categories was announced in October 2017.

The **APO Networking meeting** was organized at the end of the year 2017.

APO Alumni IV was organized under the auspices of Senator Mrs. Milada Emmerová in the Senate CR.

2018

APO continued with **97 involved patient organizations**. They attended another **APO educational programme**. The most visited lectures were Fundraising and Marketing, GDPR, Accounting and Taxes of NGO, Conflict Resolution Prevention, Personal Typology MBTI, Burnout etc.

The APO Mentoring with two topics (The Internet and Social Media and Fundraising and Marketing) was established in 2018 and it was used on maximum by 38 patient organizations with 85 hours.

Patient conference **APO Summer School IV** was held at the end of the summer with the main topic: Involvement of patient organisations, medical societies and the public in the process of Health Technology Assessment (HTA). Over 120 people participated the conference.

Based on outcomes of the conference APO Summer School the Ministry of Health of the Czech Republic in cooperation with AIFP prepared the **HTA intensive programme** for the Czech patients. 18 representatives from patient organizations attended the 5 all-day programme. Mrs. Karen Facey, from Great Britain, expert on involvement of patients in the HTA prepared and lectured all-day practical lecture. Certificated ceremony of HTA intensive programme was held at the end of the year and the Minister of Health CR and his deputies participated.

The fifth annual **APO Alumni** was held at the Residence of the U.S. Ambassador in Prague. Over 100 guests accepted our invitation and more of them were representatives of patient organizations.

APO regularly updates website, both mutation Czech and English and is active on the Social media.

2019

The year 2019 meant for APO more than 100 involved patient organizations that could participate in **educational seminars** as well as in **individual consultations** on the topics „How to Manage Non-Profit Organizations,“ „Strategic Planning,“ „Functioning of Non-Profit Organizations and Their Bodies, Problem Solving“, „Founding a Non-Profit Organization and Changes in Legal Standards, Labor Law, Civil Law (Contracts),“ „How to Do PR in a Non-Profit Organization“ and, last but not least, “Fundraising.”

The fifth annual **APO Summer School** patient conference on the topic „Setting up Transparent Processes and the Participation of Patient Organizations in the Entry of New Technologies“ was held in the Senate of the Parliament of the Czech Republic in the summer 2019. The conference featured distinguished guests from the Senate of the Parliament of the Czech Republic, the Ministry of Health of the Czech Republic, the State Institute for Drug Control, the European Parliament and, last but not least, representatives of patient organizations.

We consider the regular **APO Bulletin** that consists of three basic parts, i.e. a current legislative overview, information about upcoming APO activities and information about ongoing activities of patient organizations involved in the APO project, to be a crucial initiative launched in 2019. The APO Bulletin is distributed electronically to patient organizations, representatives of the Ministry of Health, the Czech Medical Society, the State Institute for Drug Control and other institutions. Regular reports show its large readership.

This year, APO continued, in cooperation with the Ministry of Health, with **the intensive HTA program** for representatives of Czech patient organizations. There were daylong advanced seminars and a new seminar for beginners.

This year, the sixth **APO Alumni meeting** was held at the end of November. During the meeting, the participants of the intensive HTA course received their certificates from Deputy Minister Helena Rosllarová on behalf of the Ministry of Health and Director Jakub Dvořáček on behalf of the Association of Innovative Pharmaceutical Industry.

APO Report 2020



more than **100** patient organizations involved in APO



18 APO seminars

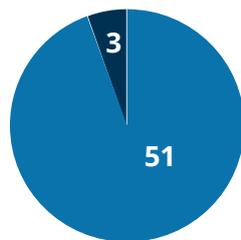


4 mentors of individual consultations → **26** patient organizations → **95** a total of hours

APO Questionnaire

1.

Are you satisfied with the APO and the way it adapted to the pandemic situation this year?



● Yes / I am very satisfied

● I do not know

54 answers



1.a

Did you miss any areas of education?

● No - 36 answers

● Yes, the following ones:

- Social work and PO services
- Legislation for NGOs
- Advanced course in IT and communication
- Individual consultations also in the autumn
- PR (social networking sites marketing, copywriting)
- Doctor-patient relationship
- Lobbying



2. Next year, would you prefer all-day seminars or individual consultations or rather a combination of both?

Most respondents prefer a combination of seminars and individual consultations, namely in the following proportion: 60% seminars and 40% individual consultations.

3. Do you prefer the online form or, if the situation allows, in-person attendance?

Respondents prefer in-person attendance with the possibility of online participation as well.

4. Would you like to continue with regular networking meetings?



4.a If so, what topics would you be interested in?

Operation of PO (structure and run of the organization, how to divide the jobs, professionalization, recruitment and communication with colleagues etc.)
- 26 answers

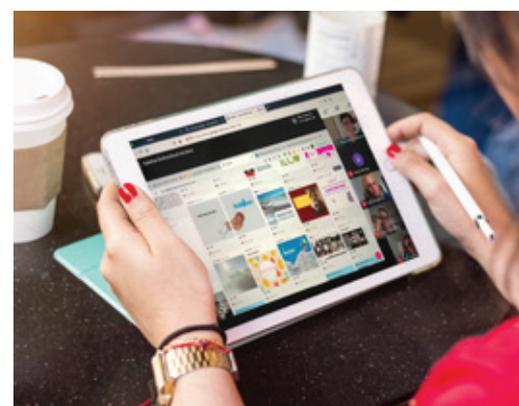
Appropriate communication of a patient organization with patients
- 10 answers

Presentation of a PO and its PR (public education campaigns, marketing etc.)
- 6 answers

+

Other topics that cannot be realized within the APO educational project. Recommendation to organize within the Patient Hub.

- Lobbying
- Cooperation with pharmaceutical companies
- Experience of cooperation with insurance companies



5. Do you consider regular meetings of patient organizations and sharing experience beneficial?



6. Do you use the APO website, where you can find a lot of useful information, such as regularly updated Monitoring of grant calls focused on patient organizations?



7. What topics would you prefer next year? Please state more areas that we shall focus.

- Working in online environment (telemedicine, organization of webinars and conferences) – 14 answers
- PR (presentation of a PO, communication with the media, creation of a promo video, social networking sites, annual reports) – 14 answers
- Management of a PO (organization of a team, professionalization) – 14 answers
- Legal area (advocacy, legislation, volunteering, labour law, information storage, crucial documents) – 10 answers
- Advanced fundraising – 10 answers
- Communication (with donors, assertive, internal, external, between generations, crisis, prevention and conflict management) – 10 answers
- Marketing (digital, new technologies) – 8 answers
- Psychohygiene (burn-out syndrome, procrastination, personal growth) – 8 answers
- Others:
 - Graphics (advanced Canva)
 - Presentation skills
 - Clinical studies
 - Project management

+

Other topics that cannot be realized within the APO educational project. Recommendation to organize within the Patient Hub.

Functioning of the health system – 16 answers

- Social healthcare areas
- Palliative care
- Cooperation between PO and healthcare facilities
- Cooperation with pharmaceutical companies and the Czech Medical Association
- Participation of patients in Ethic commissions
- Social work
- Lobbying

8. Please provide any other comments and/or tips for improvement.

Online seminars ideally in the afternoon or early evening

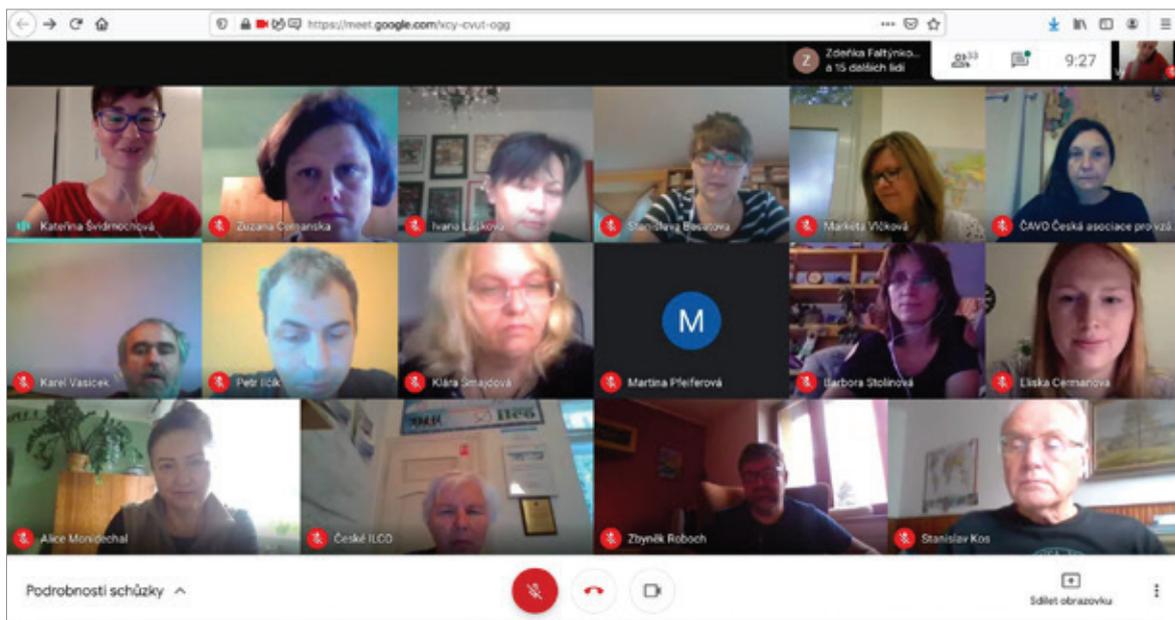
More informal meetings

All-day seminars on Saturday

Recording of online seminars and set up of a Youtube channel

More mentoring

Organization of a meeting between patient organizations and students (future doctors, nurses and other medical staff). It is important to establish cooperation as early as during their studies (possibility to cooperate on their final dissertations etc.).



APO in the year of Covid-19 pandemic

At the very beginning of the year, the Czech Republic, as well as the whole world, was paralysed by the Covid-19 pandemic.

The APO immediately adapted to this situation by switching from offline into online environment. Together with our IT colleagues we organized several trainings on how to use Skype for Business, Google Meet and Teams, for both the representatives of patient organizations and most of the presenters.

The APO did not cancel a single seminar or individual consultation this year. On the contrary, we added some more topics important for this specific period, such as seminars “Digital transformation”, “How to work with the Teams platform” and others.

APO Individual consultations



Dates
February–June 2020



95 a total of hours



4 mentors



26 patient organizations

Online individual consultations on the topic of law with Marie Plíšková

Mentor's Feedback:

The range of topics was rather broad and included **the activity of associations as a legal form of patient organizations, restrictions caused by the COVID-19 pandemic, the protection of personal data and patients' rights stipulated by the labor law.**

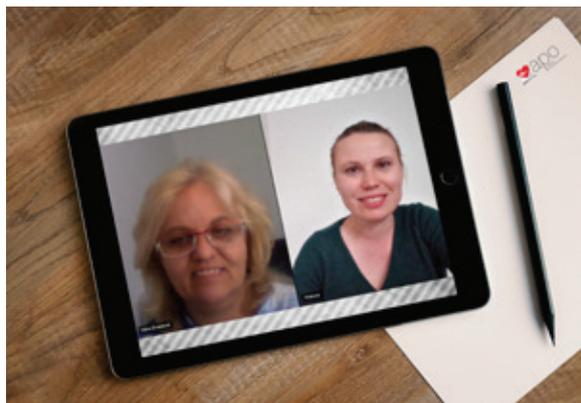
We discussed many problems concerning the association structure of patient organizations, which are often caused **by inappropriately formulated by-laws**, and matters concerning the COVID-19 pandemic, which created a difficult situation for some organizations because they could not effectively provide their services or had to limit the scope of their services. GDPR and the protection of personality in compliance with the Civil Code were also frequent topics; **posting photographs showing the activity of organizations.** The requirements concerning activity reporting, transparent financing and the protection of personal data, including the protection of personality, e.g. in connection with presentations on websites, are a problem.

Another important issue included patients' rights concerning the prescribing of medical aids, patients' rights in labor-law relations, where some patients may feel “discriminated” or inappropriately treated at work due to their disease. There are

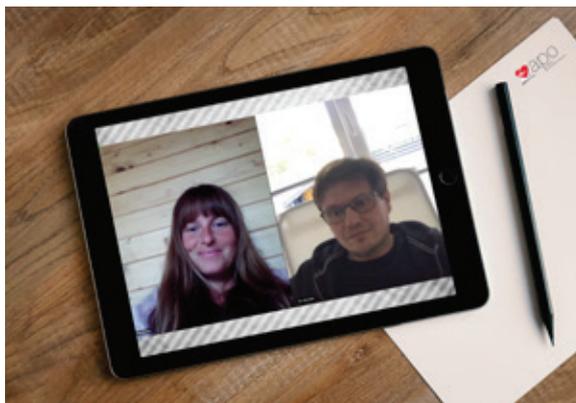
legislative shortcomings with respect to rare diseases, yet patient organizations do not have funds and capacity to initiate legislative changes that would facilitate the life of a certain type of patients. We also discussed labor-law relations and the responsibility for volunteers' work.

The communication was factual, and the representatives of patient organizations were always perfectly prepared. During the communication, their questions were elaborated on and additional information was provided, e.g. documentation from their activity.

Individual consultation with Marie Plíšková



Individual consultation with Petr Machálek



Online individual consultations on the topic of fundraising with Petr Machálek

Mentor's Feedback:

Most organizations that take advantage of consultations try to also acquire (in addition to grants and subsidies) **non-grant supporters and donors** (minor and major). However, they have **a problem with their fundraising capacity**. They often have a mental block, i.e. a wrong mindset on two levels:

- (1) **They feel humiliated with respect to donors;** and
- (2) **They are afraid to use the closest organizations** (and people working in them) for their fundraising (either to directly ask them to become their partners and donors or to ask them for help with setting up meetings and providing tips).

Not everybody realizes that it is important to have a certain approach to fundraising, to feel comfortable about fundraising and to fundraise naturally, which is more important than to "correctly" use fundraising methods and tools. It is necessary to regularly support them and to motivate them to build "communities" around their organizations that will help them and support them, including financial support. Many organizations approach their donors and partners in a formal way, often focus only on large corporations and less on small companies and partners with which they can build a closer relationship, do not draw them into their work and do make them feel that "they are in it together" and that they share results and success. I recommend creating capacity/space for repeated consultations for patient organizations because it would help them enormously.

Online individual consultations on the topic of PR with Bohdana Rambousková

Mentor's Feedback:

The majority of my consultations took place online due to the COVID-19 pandemic, which has confirmed that this form works and fully replaces personal meetings.

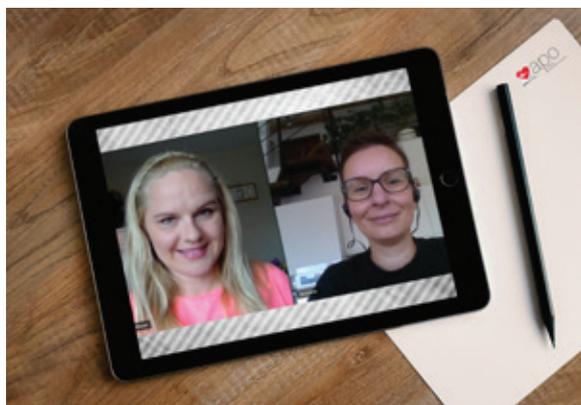
The patient organizations' communication needs included the following three basic areas:

- The patient organizations looked for **support in handling specific communication problems;**
- The patient organizations needed assistance in **setting up a communication plan for a specific planned activity;**
- The patient organizations faced problems that stemmed from **an insufficient internal communication.**

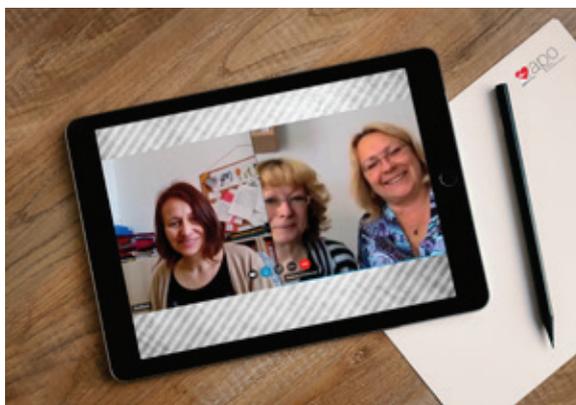
The activity of patient organizations was very much affected by the COVID-19 pandemic, and this is why we often talked about **the appropriate response to the current situation.** The patient organizations mostly had problems with an effective dissemination of information about COVID-19 among its members and people with a certain health problem and also had to decide what to do about their planned events. Together, we made plans how to switch their planned activity **to an online environment** or to combine an online and personal meeting, while observing safety measures, in order to preserve the community experience. The need for an effective internal communication came up repeatedly during our consultations and proved to be an important topic for developing patient organizations.

I really enjoyed consulting with the patient organizations. Our meetings showed that that it would be good to mainly put resources into advertising on social networks, identifying topics and looking for opportunities for their communication and working with fundraising tools in terms of their dissemination and promotion. I would like to thank for the opportunity to work with people from patient organizations and I wish them a lot of success in their further activities.

Individual consultation with Bohdana Rambousková



Individual consultation with Miroslava Zbořilová



Online individual consultations on the topic of accountancy and taxes with Miroslava Zbořilová

Mentor's Feedback:

During the consultations with the patient organizations, we discussed many topics that sometimes overlapped to other areas as well. Paradoxically, the most frequent topics did not include taxation and accounting. As I recall, we also discussed **the multisource financing of patient organizations**, what needs to be done about **funds obtained from public fundraising**, **labor-law issues** and **how to structure accounting** so that it would meet all requirements. We also talked about what a new patient organization needs to do, **how to correctly draft donor contracts.**

The consultations were typically attended by the chairmen and chairwomen of associations who, as their statutory bodies, should have a lot of information and know the context in order to ensure a problem-free functioning of their organization. This broad range of people, who head their non-profit organizations, asked about many different issues since each of them was dealing with something else at the given moment.

I have been providing services to non-profit organizations for many years now and what I like about my work is that I meet very interesting people who love their work and, what's more, work very unselfishly and with humility.

APO Networking II.

APO networking meeting of patient organizations associated in the Academy of Patient organizations (APO) with a topic “International Cooperation Benefits” was held at the AIFP premises on 31 July 2020. It was also possible to attend the meeting online via the Skype for Business platform.

Representatives of five patient organizations shared their experiences in international cooperation, establishing new contacts, launching joint projects and organizing joint events with their foreign colleagues and others. Fruitful discussion followed.



*Diagnosis of FH
Kristýna Čillíková*

*HAE Junior
Camelia Isaic*

*Nedoklubko
Lucie Žáčková*

*IBD patients
Lucie Laštíková*

*Parent project
Jitka Reineltová*

The main objective of the meeting, which was moderated by the experienced moderator Štěpánka Duchková, was to encourage Czech patient organizations to cooperate internationally and to show them how to get the most out of it.

And how to start such international cooperation?

The experience of the patient organizations Diagnosis of FH, HAE Junior, Nedoklubko, IBD patients and Parent project shows the following:

- Don't be afraid or scared of obstacles – even the language barrier is not the reason for thwarting your plans.
- Don't give up too soon – persevere and don't get rejected easily – the answer “no” is the worst thing that can happen to you.
- Help and support can be closer than you think – there are certainly some skilled people in your organization or among your friends who can help you with translation or interpretation.
- Youth forward – engage young people who often have the necessary language skills. For instance, try to work with medical students or with students in general – they tend to be linguistically skilled and can even become your future professional partners.

What specific benefits can international cooperation bring to Czech patient organizations?

- You will save time, money and human resources – you will get lots of materials that you just need to translate and adjust to the local environment and the needs of Czech patient organizations.
- You will obtain valuable data from international studies and research – not only will you become part of a larger group of patients, but you will also become an interesting partner who can provide valuable and important information.
- You will increase the value and benefit of your activities – you will obtain valuable contacts for experts who, based on your participation in international projects or events, will be more likely to establish cooperation with you and can thus add prestige to your activities in the CR.



Round table discussion on the future of patient organizations in Czechia

On 25 August 2020, the Committee on Health and Social Policy of the Senate of the PCR called a round table discussion, where the results of the analysis of the role of patient organizations in the Czech health service were presented, including the impact of the Covid-19 pandemic on these organizations. The analysis was conducted by the company of Ernst & Young according to the assignment provided by the representatives of the Patients' Council of the Ministry of Health of the Czech Republic.

The round table discussion was followed by a press conference, where the participating Minister of Health of the CR and the Director of the VZP Health Insurance Company pledged to continue in the dialogue to solve at least partial financing of operating issues of patient organizations.

The following participants appeared at the press conference:

Senator Lumír Kantor, Chairperson of the Committee on Health and Social Policy

Adam Vojtěch, Minister of Health of the CR at that time

Zdeněk Kabátek, Director of VZP Health Insurance Company

Zdeněk Dušek, EY company

Vlastimil Milata, Chairperson of the Patients' Council of the Minister of Health

Representatives of AIFP and APO were also invited to the round table discussion and the follow-up press conference.



APO Online conference “Telemedicine”

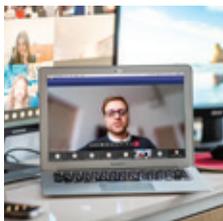
The APO organized a unique online conference on the topic of Telemedicine, which took place on 27 November 2020 from 9:15 a.m. to 12:30 p.m. on Microsoft Teams online platform.

It was a subject conference at which the topic of telemedicine was discussed from different points of view – what telemedicine is, what its legislative frame is and how it has already been utilised in practice.

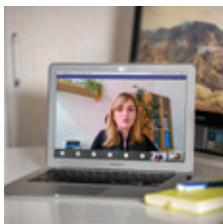
The invitation to participate actively in the conference was accepted by:



Mgr. Jakub Dvořáček, MHA, LL.M., Executive Director of AIFP
Introduction



Ing. Antonín Hlavinka, University Hospital Olomouc
Threats and challenges of telemedicine in the CR



MUDr. Mgr. Jolana Kopsa Těšínová, Ph.D.,
1st Faculty of Medicine, Charles University
Legal aspects of distant care



Prof. MUDr. Milan Lukáš, CSc., ISCARE
Telemedicine in idiopathic intestinal inflammations



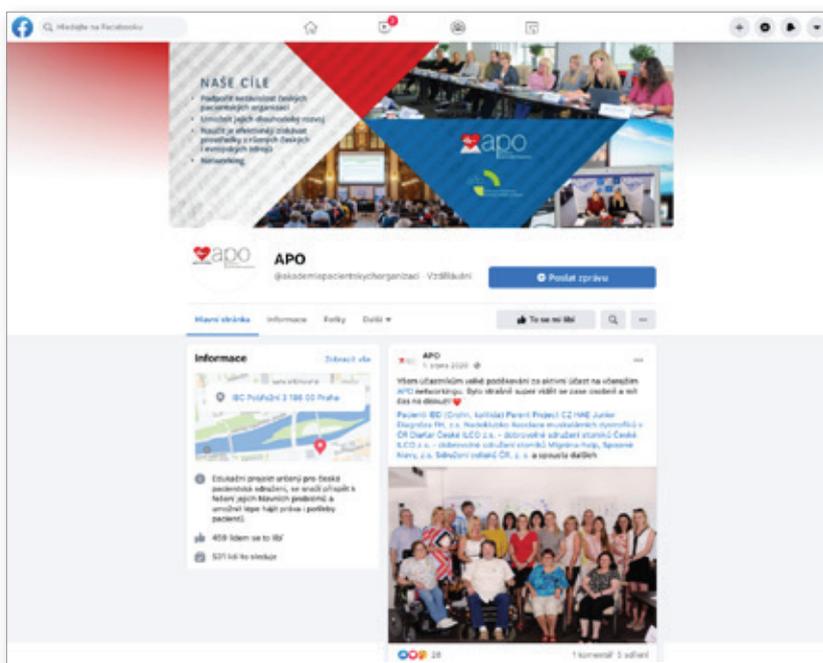
MUDr. Katarína Hradská, University Hospital in Ostrava
Advances in distant monitoring of ill people and increased treatment safety in patients with blood tumours

The conference was attended by representatives of patient organizations, representatives of AIFP member companies, representatives of the Patients' Rights Department and IT Department of the Ministry of Health of the CR and by the statutory representative of the Director of the Institute of Health Information and Statistics of the CR.

APO on Facebook

APO is still very active on the social networking site of Facebook, where it keeps in touch with all patient organizations involved in the APO.

APO Facebook



APO Bulletin

A novelty of last year – the APO Bulletin, which is distributed regularly every six weeks – has become very popular with the readers.

The first part comprises an updated overview of the area of health service. The second part introduces upcoming events of the APO and the third part is devoted to patient organizations involved in the APO, where they can share various interesting information and activities.

The APO Bulletin is distributed in an electronic form to patient organizations, the Ministry of Health of the CR, the Czech Medical Association of J. E. Purkyně, the State Institute for Drug Control, AIFP member companies etc.

APO Bulletin



New face of APO website

Towards the end of 2020 we decided to update the APO website www.pacientskaakademie.cz. The main reason was the growing number of APO activities. By the end of the year, we had freshened the graphic design of the list of participants by adding logos and therapeutical areas to the original information on each of them (a brief overview of their activities, contact information, links to websites and social networking sites).

Based on the requirement of patient organizations (which emerged from an anonymous questionnaire), who often miss clear arrangement of grant proceedings organised by pharmaceutical companies, we started to gather also contact information and descriptions of grant proceedings of individual AIFP member companies. There are going to be further modifications at the beginning of 2021. The website is and will be in both Czech and English versions.

APO members on the updated website

		
	<p>DEBRA ČR, Z. Ú.</p> <p>Popis: DEBRA ČR patientská organizace, která pomáhá usnadnit život lidem s tzv. nemocí motýlích křídel (Epidermolysis Bullosa, zkráceně EB). Šíříme informace o nemoci a možnostech léčby a propojujeme pacienty a jejich rodiny z celé ČR. Úzce spolupracujeme s týmem odborníků klinického EB Centra. Jsme aktivním členem DEBRA International a zapojujeme se do výzkumu léčby EB.</p> <p>Terapeutická oblast: Nemoc motýlích křídel</p> <p>Web: https://www.debra-cz.org/</p> <p>Facebook: https://www.facebook.com/debracz/</p> <p>Email: pavel.melicharek@debra.cz</p> <p>Telefon: 773 467 898</p>	
		

New AIFP Code of Practice

On 1 January 2021, a new AIFP Code of Practice becomes effective. This Code is a result of an interconnection of three original codes, namely the AIFP Code of Ethics, the Code of Transparent Cooperation and the Patients Code. In the document the irrelevant rules were replaced with new ones so that they would comply with the standards of the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA).



The image shows the cover of the AIFP Code of Practice document on the left and a snippet of Article 21 on the right. The cover features a world map graphic and the AIFP logo. The article snippet is titled 'ARTICLE 21 INTERACTIONS WITH POs' and lists three principles for Member Companies.

ARTICLE 21
INTERACTIONS WITH POs

Section 21.01. Member Companies must comply with the following principles:

1. The independence of POs, in terms of their political judgement, policies and activities, must be assured.
2. All interactions between POs and Member Companies must be based on mutual respect, with the views and decisions of each partner having equal value.
3. Member Companies must not request, nor shall POs undertake, the Promotion of a particular POM.

...ives and scope of any collaboration must be transparent. Financial and non-financial support by Member Companies must always be clearly acknowledged.

...ompanies welcome broad funding of POs from multiple sources.

...EU and Czech laws and regulations prohibit the advertising of POM to the general public.

...s Companies assist or are directly involved in the conduct of public/patient disease awareness pro- growing demands of society for more information and enhance public understanding of disease pre- and symptoms of medical conditions, illnesses, and available treatments, such activities must adhere tandards of accuracy and support the role of the healthcare provider.

...ation must be accurate, fair and not misleading and fully complying with the currently valid Czech product characteristics. Communication must not contain any promotional claim.

...s may include the provision of patient package inserts and other leaflets and booklets, etc., made firm patients about Medicinal Products prescribed by HCP.

...ntaining brand or generic names of Medicinal Products must include information at the very begin- are intended only for patients using the mentioned Medicinal Product. Such publications can be r by medical persons or pharmacists and only to the patients using the pertinent Medicinal Product. i way of distribution is the objective and non-transferable responsibility of the Member Company publication. Member Companies must take all precautions to guarantee that such materials will not ilic rooms.

...When Member Companies provide financial support, significant indirect support and/or significant pport to POs, they must have in place a written agreement. This must state the amount of funding ppose (e.g. unrestricted grant, specific meeting or publication, etc). It must also include a description direct support (e.g. the donation of public relations agency's time and the nature of its involvement) non-financial support.

...Member Companies must not influence the text of PO's material they sponsor in a manner favour- in commercial interests. This does not preclude Member Companies from correcting factual inaccur- on, at the request of POs, Member Companies may contribute to the drafting of the text from a fair scientific perspective.

AIFP Code of Practice | 34

AIFP CODE OF PRACTICE
Adopted by the AIFP Board on 23rd March 2020,
and ratified by the AIFP General Assembly of 16th April 2020

CONSOLIDATED VERSION 2020
APPROVED BY THE GENERAL ASSEMBLY OF 16th APRIL 2020

Plans of the APO for 2021



more than **100** patient organizations involved in the APO



Educational seminars



Mentoring on various topics



Networking events



APO Summer School VI, all-day patient conference



APO Alumni VII



APO Advisory Board



APO Award III



Further involvement of patients in the HTA programme in cooperation with the Ministry of Health



Active cooperation with newly established Patient Hub by the Ministry of Health of the CR

APO is going to continue its cooperation with:

- Ministry of Health of the Czech Republic,
- Czech Medical Association of J. E. Purkyně,
- State Institute for Drug Control,
- European Parliament,
- Ministry of Labour and Social Affairs,
- Health insurance companies,
- Committee on Health Care – Chamber of Deputies Parliament of the Czech Republic,
- Committee on Health and Social Policy – Senate of the Parliament of the Czech Republic,
- Patient organizations.

We are also going to continue our cooperation with organizations abroad, such as European Parliament, European Federation of Pharmaceutical Industries and Associations (EFPIA), European Patient Forum (EPF), Pacjenci.Pro (Akademia Rozwoju Organizacji Pacjentów).



www.patientskaakademie.cz



Akademie patientských organizací

Association of Innovative
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