

# EIGHT YEARS TOGETHER

## ACADEMY OF PATIENT ORGANIZATIONS

2012–2020



**The Academy of Patient Organizations** is an educational, capacity building and networking project for the Czech Patient Organizations. It strives to help them to solve their main issues, to follow their duties and to defend their rights. The project is under the auspices of the Association of Innovative Pharmaceutical Industry.





## GOALS OF THE PROJECT

- To promote the independence of Czech Patient Organizations.
- Long-term development of Patient Organizations.
- To teach them how to effectively get a funding from Czech and European sources.
- Networking

## MAIN EDUCATIONAL THEMES OF 2020

INNOVATION FOR LIFE

DIGITAL TRANSFORMATION

HOW TO WORK ON AN ONLINE PLATFORM TEAMS

GRAPHIC TOOL CANVA

FUNDRAISING

PATIENTS' RIGHTS AND OBLIGATIONS

HOW LAWS ARE MADE AND WHO COULD  
BE THE INFLUENCE

PRESENTATION SKILLS

SUPPORTIVE SEMINAR IN THE CORONAVIRUS TIME

LIMITS IN PROFESSIONAL AND PERSONAL  
COMMUNICATION AND RELATIONSHIP

MENTAL HYGIENE

# 2020



**100+**

patient  
organizations

**18**

seminars

## The year of covid-19 pandemic

The APO immediately adapted to this situation by switching from offline into online environment. We also added some more topics important for this specific period, such as seminars “Digital transformation”, “How to work with the Teams platform” and others.



## Individual consultations

Individual consultations in 2020 took place mainly online and were focused on 4 topics, namely: law, fundraising, PR and accounting and taxes. A total of 26 patient organizations participated.

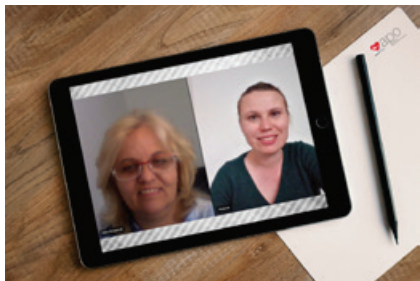
### 1. Online individual consultation about law with Marie Plíšková

**March–May 2020**

**24 hours**

**13 patient organizations**

- Legal form of patient organization
- Limitations due to a state of emergency covid-19
- Patients' rights in context with labour law
- Statutes
- Protection of personal data
- Responsibility for the work of volunteers



### 2. Online individual consultation about fundraising with Petr Machálek

**May–June 2020**

**22 hours**

**12 patient organizations**

- Fundraising
- Non-grant supporters and donors
- Utilization of neighbourhood to fundraising



### 3. Online individual consultation about PR with Bohdana Rambousková

**March–June 2020**

**32 hours**

**15 patient organizations**

- Solving specific problems in the field of communication
- Communication plan settings
- Appropriate response to limitations due to a state of emergency
- Transformation into an online life



### 4. Online individual consultation about accounting and taxes with Miroslava Zbořilová

**February–June 2020**

**17 hours**

**11 patient organizations**

- Multi-sources financing
- Public collections
- Labour law issues
- Setting up of an accounting
- Donation contracts



### Networking “Benefits of international cooperation”

On 31 July 2020, a networking meeting of patient organizations associated in the APO was held at the AIFP premises, entitled „Benefits of international cooperation“. It was possible to attend the meeting in person or online.

Representatives of five patient organizations shared their experiences in international cooperation, establishing new contacts, launching joint projects and organizing joint events with their foreign colleagues and others. Fruitful discussion followed. The main objective of the meeting, which was moderated by the experienced moderator Štěpánka Duchková, was to encourage Czech patient organizations to cooperate internationally and to show them how to get the most out of it.





### Round table discussion on the future of patient organizations in Czechia

On 25 August 2020, the Committee on Health and Social Policy of the Senate of the PCR called a round table discussion, where the results of the analysis of the role of patient organizations in the Czech health service were presented, including the impact of the covid-19 pandemic on these organizations. The analysis was conducted by the company of Ernst & Young according to the assignment provided by the representatives of the Patients' Council of the Ministry of Health of the Czech Republic.



### APO Online conference "Telemedicine"

The APO organized a unique online conference on the topic of Telemedicine, which took place on 27 November 2020 via Microsoft Teams online platform. It was a subject conference at which the topic of telemedicine was discussed from different points of view – what telemedicine is, what its legislative frame is and how it has already been utilised in practice.

## APO Online conference "Telemedicine" 2020



# 2019



**100+**

patient  
organizations

**24**

daylong  
seminars



### Individual consultations

Individual consultations took place from March to June 2019. 15 patient organizations with the lecturer Marek Šedivý dedicated the management of patient organizations, PR and fundraising and with Petr Vít 17 patient organizations discussed the management of non-profit organizations having regard to their legal personality (statutes, etc.), labour and civil law and GDPR.



*Marek Šedivý (on the right)*

*Petr Vít (on the right)*



## APO Summer School V

The fifth annual APO Summer School patient conference was held on 25th of September in the Valdštejn Palace of the Senate of the Parliament of the Czech Republic. On the topic of “Setting up transparent processes and the participation of patient organizations in the entry of new technologies” spoke many experienced guests. Over 160 people participated in this year's APO Summer School, representing patient organisations, the Senate of the Parliament of the Czech Republic, the Ministry of Health CR, the State Institute for Drug Control, the Czech Medical Association, the European Federation of Pharmaceutical Industries and Associations, and others.

### *APO Summer School V 2019*



## APO Bulletin

The first APO Bulletin was launched in the autumn of 2019 with the aim of bringing together APO patient organizations and bringing them important news from a wide variety of areas. APO Bulletin is published in electronic form and always consist parts of legislative overview, APO activities, activities of member patient organizations in APO and other news.



## APO Alumni VI

The sixth annual of the APO Alumni took place at the Velkopřevorský Palace in Prague. During the event, certificates were handed over to participants of the HTA educational course organized jointly by the Ministry of Healthcare with the Association of Innovative Pharmaceutical Industry. The participants included representatives of patient organizations, the Ministry of Health of the Czech Republic, the Ministry of Labour and Social Affairs of the Czech Republic, the State Institute for Drug Control, the Czech Medical Association, the European Parliament, health insurance companies, the media and others.





## 2<sup>nd</sup> Annual Educational Program on Health Technology Assessment (Involvement of patients in decision-making processes concerning payment of health care)

In cooperations



In spring, the first two-daylong HTA advanced course (HTA II.) took place at the Association of Innovative Pharmaceutical Industry. It was used by representatives of patients from the first basic course from 2018.



In autumn, the 2<sup>nd</sup> annual of the basic course focused on “Patient involvement in the process of health technology assessment” took place in the premises of the Ministry of Health. It was used by other patients. (HTA I.)



# 2018



**90** patient  
organizations

**25**

daylong  
seminars



## APO Summer School IV

The main topic of the fourth annual APO Summer School, all-day patient conference, was "Involvement of patient organizations, medical societies and the public in the process of Health Technology Assessment (HTA)."



## APO Mentoring

Mentoring in 2018 were attended by Ms. Kateřina Švidrnichová and Mr. Petr Freimann. During these mentoring, patient organizations focused most on branding, communication and marketing strategies, social networks, web, fundraising, campaigns and team management.



## Educational program in the Health Technology Assessment (HTA) area for representatives of patient organizations was held under the auspices of the Ministry of Healthcare of the Czech Republic

In cooperation



MINISTERSTVO ZDRAVOTNICTVÍ  
ČESKÉ REPUBLIKY



Asociace inovativního  
farmaceutického průmyslu



## 5 all-day lectures

Intensive educational program in area of drug policy and involvement of patients in a decision-making process regarding pricing and reimbursement of health care technologies.



*Dr. Karen Facey*



## APO Alumni V

The fifth annual APO Alumni was held in the Residence of the U.S. Ambassador in Prague.

90 participants:

- Patient Organizations
- U.S. Ambassador
- Ministry of Healthcare
- Health insurance companies
- Czech medial Association of J. E. Purkyně
- State institute for Drug Control
- European Parliament
- Media
- Industry
- And others





# 2017



**90** patient  
organizations

**23**

daylong  
seminars



## APO in Brussels

The representatives of the Czech Patient Organizations had the opportunity to meet and discuss with members of the European Parliament and European umbrella patient organisations. The event was held under the auspices of Ms. Kateřina Konečná, Member of the European Parliament (MEP).



## APO Summer School III

The main topics, of the third annual APO Summer School, were How to Involve Patients in the HTA Process and the role of the umbrella patient organisations. Two international experts on the HTA process accepted the invitation to the patient conference. The representative of the German patient umbrella organization presented current German HTA system and the role of national umbrella organizations within the process.



## APO Award 2017

In 2017, the second APO Award was held in two categories: Best Running Project and Best Innovative Project Intention/Vision.



## APO Networking meeting

During the APO all-day networking meeting, Patient Organizations were able to present among each other their activities and goals, projects and campaigns, and to share practical suggestions and more.



## APO Alumni IV

The fourth Alumni was held in the Senate of the Czech Republic. 90 participants:

- Patient Organizations
- Senate of the Czech Republic
- Ministry of Healthcare
- European Parliament
- Czech Medical Association of J. E. P.
- State Institute for Drug Control
- Insurance Companies
- Media
- Industry
- And others



**83** patient organizations

**24**

daylong seminars



### APO Summer School II

The main objectives of the meeting were to set a reciprocal dialogue and to elevate the erudition of Patient Organizations so that they could be an equal partner in communication with the state authorities.



### APO Award 2016

In 2016 was the first year of APO Awards in two categories; first the best ongoing project and second the best innovative project plan/vision.



### APO Alumni III

The third APO Alumni meeting was held in the Residence of the French Ambassador in Prague.  
90 participants:

- Patient Organizations
- French Ambassador
- Ministry of Healthcare
- Czech Medical Association of J.E.P.
- State Institute for Drug Control
- World Health Organization
- Media
- Industry
- And others

#### APO Award 2016



# 2015



71

patient  
organizations

24

daylong  
seminars



## Establishment of APO Advisory Board

- Development of Academy
- Curriculum APO
- Sustainable funding
- Support to the Patient Organizations and their involvement in the health care and social system in CR



## APO Summer School I

All-day event where representatives of Patient Organizations met with deputies of the Czech Medical Societies with the aim to establish closer cooperation and increase their erudition.



## APO Alumni II

The second APO Alumni meeting was held in the Residence of the British Ambassador in Prague.  
70 participants:

- Patient Organizations
- UK Ambassador
- European Patients' Forum
- Ministry of Healthcare
- Czech Medical Association of J.E.P.
- World Health Organization
- Media
- Industry
- And others

### APO Alumni II 2015



# 2014



57

patient  
organizations

25

daylong  
seminars



## On-line advisory center "I know my medications" (June)

It helps patients to understand the medications they are taking, to identify potential interactions and multiple use of the same molecule.



Znám  
své  
léky

poradna





## APO Alumni I

The first unique APO Alumni meeting was held in the Residence of the U.S. Ambassador in Prague.

70 participants:

- Patient Organizations
- U.S. Ambassador
- Ministry of Healthcare
- Health insurance companies
- World Health Organization
- State Institute for Drug Control
- Media
- Industry
- And others



## Auspices of the deputy of the minister of Ministry of Health

# 2013



**30** patient organizations **12** daylong seminars



## Course for Managers in non-profit and contributory organizations

Eighteen-day intensive course accredited by the Ministry of Education, Youth and Sports of the Czech Republic.



## Consultation and mentoring service (January–September)

In the areas Fundraising, Communications, Patient Rights and Duties in the Education Program.



## Auspices of the Minister of Health

# 2012



## Project START in October 2012



**30** patient organizations



[www.pacientskaakademie.cz](http://www.pacientskaakademie.cz)



Akademie pacientských organizací

Association of Innovative  
Pharmaceutical Industry  
[www.aifp.cz](http://www.aifp.cz)

+420 277 004 293  
IBC – Pobřežní 3  
186 00 Prague 8