APO Curriculum 2021

Networking III	Date
Patient organizations management – sharing best practice	4 th June 9.30–14.00
Networking IV	Date

Fundraising – sharing best practice	autumn-winter
Fundraising – sharing best practice	2021

APO Summer school

Cooperation of patient organizations and pharmaceutical companies – New Code of practice AIFP and possibilities for cooperation

25 th August
10.00-16.00

Individual consultations	Date	Lector
Legal advice	12. 2., 19. 3., 28. 4., 21. 5., 18. 6.	Dan Zwieb
Taxes and accounting	16. 2., 16. 3., 14. 4., 18. 5., 8. 6.	Marie Vtípilová
PR (activities of each patient organizations)	25. 2., 18. 3., 22. 4., 20. 5., 17. 6.	Bohdana Rambousková
Fundraising	25. 2., 23. 3.	Petr Freimann
Transfer to an online environment in patient organizations	24. 2., 10. 3., 7. 4., 27. 4., 28. 5.	Kateřina Švidrnochová



Date

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Seminars	Date	Time	Speaker
Digital awareness campaign	5 th February	9.00–15.30	Roman Kadlec, Iveta Kamenická
Canva graphics tool for advanced	19 th February	14.00-17.00	Kateřina Švidrnochová
Negotiation and communication	13 th March	9.00-15.00	Olga Medlíková
Emotional self-defense	26 th March	12.00-15.00	Martin Sedláček
Personnel management of a non-profit organization (max. 15 people, if interested Saturday available)	9 th April	9.30–15.00	Hana Janiková
Internet counseling and crisis assistance	30 th April	12.30-15.30	Bohuslava Horská
Copywriting	28 th May	14.00–16.30	Otto Bohuš
Presentation skills (max. 15 people, if interested Saturday available)	11 th June	9.00–15.00	Vanda Kofronová
How to work and use LinkedIn	July	will be specified	will be specified
	4 th August	9.30–11.30	will be specified
August – the month of Telemedicine	11 th August	9.30–11.30	will be specified
	18 th August	9.30–11.30	will be specified
Clinical trials	15 th October	will be specified	will be specified
PR and communication towards public	will be specified	will be specified	will be specified
Mental hygiene	26 th November	will be specified	Dana Cooke

Intensive educational program in the area of HTA

Involvement of patients in health care decision-making processes

Date: Saturday 16th June from 9.00 to 16.00

(afternoon part – two separated groups: oncology and group of rare disease)

In February course focused on medical devices.

During the next year to be continued. Actually in process with Ministry of Health.

Future participants will be informed in time.



